



GREEN BEAR
Microgreens

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FILICUDI

Redondo Ave

Europa Regular

BIG HEART. LITTLE GREENS.

At Green Bear Microgreens, we believe small greens can make a big impact. Grown locally in Rockford, Illinois, our microgreens are cultivated with care, attention, and love, bringing fresh flavor and nutrition to everyday meals. We're committed to supporting our community, celebrating mindful eating, and creating products that make healthy living approachable and enjoyable.

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Products



BROCCOLI MICROGREENS

Best for: Smoothies, salads, everyday meals
Flavor: Mild, fresh, clean



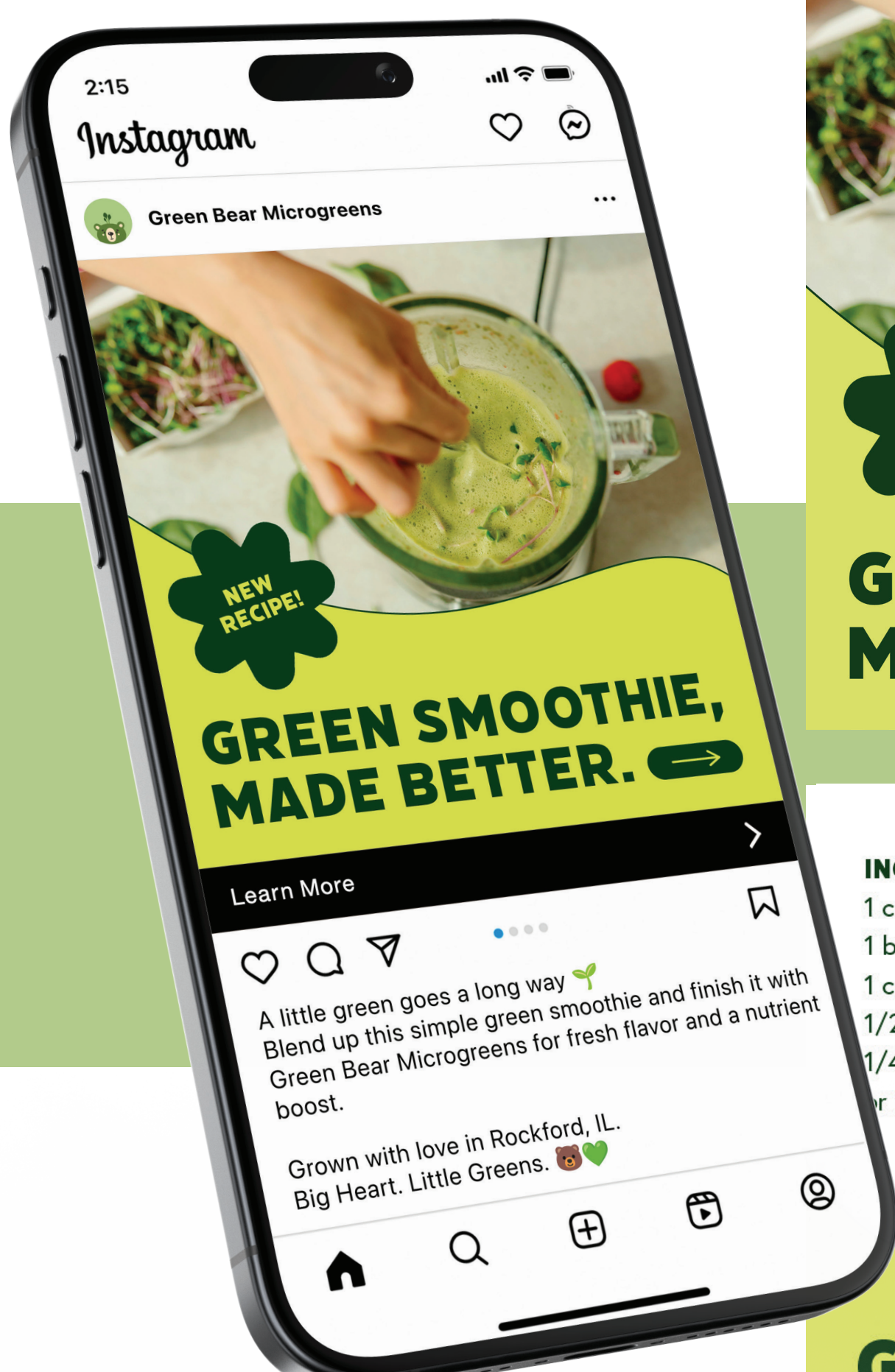
SUNFLOWER MICROGREENS

Best for: Salads, wraps, grain bowls
Flavor: Nutty, crisp, fresh



PEA SHOOTS

Best for: Garnishes, stir-fries, breakfast
Flavor: Sweet, fresh peas



This social campaign uses simple recipe carousels to show how easily microgreens can be added to everyday meals. Posts like the green smoothie recipe demonstrate how a small handful of Green Bear Microgreens can enhance flavor and nutrition without complicating the cooking process. The campaign positions microgreens as approachable, versatile, and locally grown, helping drive both engagement and purchase through practical inspiration.

FAQ's

WHAT ARE MICROGREENS?

Young vegetable greens harvested early for maximum flavor and nutrition.

HOW DO I USE MICROGREENS?

Sprinkle them on finished dishes like salads, eggs, smoothies, and bowls for a fresh upgrade.

WHY BUY GREEN BEAR?

They're locally grown in Rockford, IL, hand-harvested, and made with care — small greens, big heart.

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